

Earth Day Santa Cruz 2026 Sponsorship Packet



Be part of the largest environmental festival in Santa Cruz County, where your company can enjoy broad visibility while championing our community's climate action efforts.

This is your chance to showcase your commitment to environmental leadership and sustainability.

Join us in making Earth Day Santa Cruz more inspiring and impactful than ever before by becoming an event sponsor!

Event Highlights



Live Music



Vendor Booths



Local Food



Family-friendly Activities





SPONSORSHIP PACKAGE



\$700+

Supporting Sponsor

- ✓ Small logo on print and digital ads
- ✓ Small logo on event posters and flyers
- ✓ Website Recognition
- ✓ Booth Space



\$1,000+

Market Sponsor

- ✓ Small logo on print and digital ads
- ✓ Small logo on event posters and flyers
- ✓ Website recognition
- ✓ Social media recognition
- ✓ Booth Space



SPONSORSHIP PACKAGE (CONT.)



\$2,000+

Community Sponsor

- ✓ Medium logo on print & digital ads
- ✓ Medium logo on event posters & flyers
- ✓ Logo in Even Santa Cruz news article
- ✓ Banner & Band recognition
- ✓ Website Recognition
- ✓ Social Media recognition
- ✓ Booth Space
 - Lunch for staff at the booth (limit 2)



\$3,000+

Super Sponsor

- ✓ large logo on print & digital ads
- ✓ Large logo on event posters & flyers
- ✓ Logo in Event Santa Cruz news article
- ✓ Banner & Band recognition
- ✓ Website recognition
- ✓ Social media recognition
- ✓ Press Release acknowledgement
- ✓ Event Day shoutout
- ✓ Booth Space
 - Lunch for staff at the booth (limit 2)
 - Earth Day t-shirts (limit 3)

Sponsorships are **not** tax deductible and are considered a marketing/advertising expense.





**We look forward
to hearing
from you!**



Contact:

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